GTB  
  
**QA**  
[DEV 20.28] OT-933 | XT | UK | AS | Upgrade & Save Pop Up - 24 July 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-933>

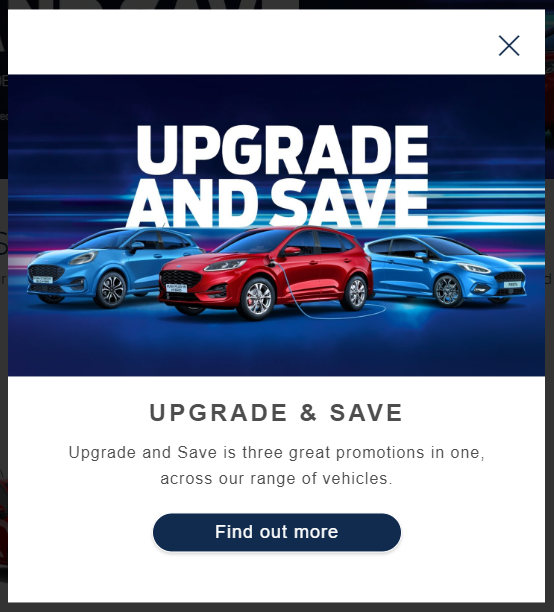
**Site**  
<https://www.ford.co.uk/>

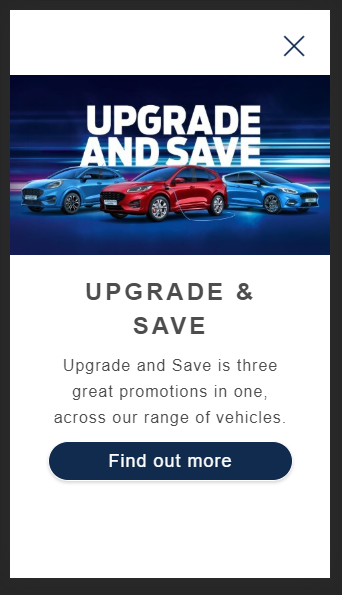
**Test location**  
PV Promotions Page

**Hypothesis**  
By adding a popup promoting and highlighting the campaigns, which runs until 30/09, we will increase visibility of the campaign itself and drive incremental leads.

**Test Description**

View the QA link. After 8 seconds a popup will appear (see images below). The cta button will redirect to <https://www.ford.co.uk/shop/price-and-locate/promotions/upgrade-and-save>

Desktop Popup:  


Mobile Popup:  


**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**<https://www.ford.co.uk/shop/price-and-locate/promotions/personal?at_preview_token=6fR5MGpQWphNFxePir13sw&at_preview_index=1_1&at_preview_listed_activities_only=true>